



LIN THUZAR MYO NAING

Digital Marketer

CONTACT ME

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- 📍 Mandalay, Myanmar

SKILLS

- Media Buying
(Facebook Ads, TikTok Promote)
- Digital Marketing Strategy
- Campaign Planning & Execution
- Performance Analysis & Reporting
- Social Media Channel Management
- Content Strategy

EDUCATION

- Matriculation Exam passed successfully. (2018 - 2019)
- University of Medical Technology (2019 - 2020)
- Executive Diploma in Digital Marketing (Lincoln University)
(2023)

ABOUT ME

I am a digital marketer with hands-on experience in content strategy, social media platform management, and campaign performance analysis. I have successfully planned and implemented content plan aligned with brand goals, managed multiple social media channels, and delivered clear, actionable monthly reports. With a strong understanding of digital trends and analytics tools, I am confident in my ability to improve overall performance for your brand.

EXPERIENCE

Office Admin

Focus Digital Marketing Agency

- Managed daily operations of multiple social media channels
- Provided responsive and customer service support
- Produced monthly performance reports and campaign analysis
- Maintained client data and supported communication with clients
- Assisted in digital marketing training and team coordination

Media Buyer

Digital Doctor Digital Marketing Agency

- Developed media buying plan based on campaign objective.
- Executed and optimized Facebook ad campaigns
- Monitored campaign KPIs and ensured goals were met
- Created monthly reports with performance insights for each client

Digital Marketer

LBU International College

- Planned and executed content plan and online advertising campaigns across social media platforms
- Monitored and analyzed campaign performance to ensure objectives were met
- Managed and updated all social media platforms to maintain brand presence